



Scott Sutherland
1820 Eastlake Avenue East
Seattle, WA 98102
May 9, 2008
Re: Charity of the Month

Jackie Peterson
Marketing Director
Camp Fire USA, Central Puget Sound Council
8511 15th Ave NE
Seattle, WA 98115-3199

Dear Jackie,

Congratulations! Your organization was selected as our Charity of the Month for May 2008. Our parent company, Bonneville International, places a high value on people and communities and we understand that making a positive and lasting contribution to our community can simply be done by utilizing the great resources we already possess. Our Charity of the Month program is one avenue we have created to provide exposure to important organizations such as Camp Fire USA, Central Puget Sound Council. This means your organization will receive the following from the three Bonneville Seattle Radio Stations: News Talk 710 KIRO, The New B97.3, and 770 KTTH, The Truth. Below please find an outline of the promotional support and exposure each station will provide your organization over the course of this month.

- (1) Special news feature about Camp Fire USA, Central Puget Sound Council on 710 KIRO
- (1) Interview on B97-3's weekly public affairs show, "Views Around the Sound"
- (50) 30-second pre-recorded promos on each station
- (10) 60-second pre-recorded public service announcements (PSAs) on each station
- Exposure on our website, www.MyNorthwest.com
- Inclusion in (1) database e-mail per station
- As a token of our appreciation for your organization's work in the community, representatives from Bonneville Seattle will deliver a special treat to your charity one day during the selected month

It is our absolute pleasure to recognize your organization through our Charity of the Month program. Thank you and your volunteers for all you do for our community.

Sincerely,

Dave Pridemore

Dave Pridemore
Vice President/Marketing Manager, Bonneville Seattle